

Giving Hearts Day 2021 Eligibility Criteria

Giving Hearts Day (GHD) has become a social movement and wellspring of generosity throughout North Dakota and northwest Minnesota. Having a sound set of policies and criteria is important in helping to grow Giving Hearts Day not only in terms of funds raised but also in terms of cultivating a sense of confidence and support from the community. Below are two Giving Hearts Day 2021 eligibility checklists for participating nonprofits. Please reach out to GHDInfo@dakmed.org with any questions regarding your organization's eligibility.

Participation Checklist (required)

- Be a 501(c)(3) **IRS tax-exempt** organization in good standing or have a fiscal host that is a 501(c)(3) **IRS tax-exempt** organization in good standing
- Have **participated** in a High Impact Fundraising Training at least once since 2018
- Have an active **Giving Hearts Day Subscription** (must be fully paid by Sept. 25, 2020)
- Have **raised a minimum of \$3,000** on Giving Hearts Day 2020
- Review and sign off on the Dakota Medical Foundation (DMF) Giving Hearts Day Policies
- Complete a **GHD application** by the deadline of Friday, Aug. 14, 2020
- The **2020 High Impact Organizations Inventory** must be completed independently by both your organization's Director/CEO **AND** Board Chair by the deadline of Friday, Aug. 14, 2020

Participation Checklist (preferred)

- A high impact nonprofit organization should have the following to ensure maximum effectiveness:
 - Annual board of directors review of your organization's strategic and/or operating plan
 - Annual executive director performance review
 - Regular review of the organization's budget and financials by the board of directors
 - Annual independent financial audit performed and available for public inspection
 - Maintenance and operation of bylaws and articles of incorporation
- Have a **significant local presence**, active programming within North Dakota or northwest Minnesota, local governing control, and attest that 100% of the money raised will be used locally*
- Have at least **one paid staff** position
- Have an annual **operating budget of \$100,000 or more**

Important Info for Giving Hearts Day 2021

- Each year, GHD grows in size and substance. We strive to offer valuable training and technical assistance while also being able to maintain a personal relationship with all of the participating charities. **For us to be able to do this as effectively as possible, all applications must be received by Friday, Aug. 14, 2020.**
- Any new applications or inquiries received after Friday, Aug. 14, 2020, will be added to our contact list for Giving Hearts Day 2022.
- A Giving Hearts Day 2021 Subscription is \$745. That fee will increase to \$845 if received after Monday, September 28, 2020.
- All Giving Hearts Day 2021 participants are required to secure and report a minimum of \$3,000 in match funding from an external funding source(s) by Monday, Jan. 25, 2021.
- As with any donor, DMF reserves the right to determine how our GHD award and incentive dollars will be used.

**Limited exceptions may be made for organizations located in North Dakota or northwest Minnesota that have local governing control but invest their resources outside of this service area.*